



## **ANUM MUFTI**

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### **ACADEMIC QUALIFICATION**

<b><u>Education</u></b>	<b><u>Year of completion</u></b>	<b><u>Institution</u></b>	
<b>MBA</b>	<b>2015</b>	<b>SZABIST</b>	
<b>BBA</b>	<b>2013</b>	<b>SZABIST</b>	
<b>A-Levels</b>	<b>2009</b>	<b>Private candidate</b>	
<b>O-Levels</b>	<b>2008</b>	<b>Private Candidate</b>	

### **Personal Statement**

*"It is a rough road that leads to the heights of greatness- Seneca"*

### **WORK EXPERIENCE**

<b>Organization - Year</b>	<b>Department</b>	<b>Position, Responsibilities</b>	<b>Duration</b>
NED University	Architecture and Planning Department, Development Studies program	Lecturer, Development Planning, Gender and Development, Macro Economics and Participatory Development	Nov 20-till date
Alpha High School	Sociology	Senior Sociology Instructor	May 2019-Dec 2020
Progressive public school	Sociology	Sociology instructor	May 2019-Dec 2020
Beacon house Schooling System	Sociology	Senior Sociology instructor	Aug 2018-Dec 2020
SZABIST	Management Sciences	Sociology & Entrepreneurship instructor	Feb 2018
PCCC	History & Culture	Photography and videography of Ghair Sakari Tareekh program (People's history project)	June 2017
Meritorious High School	Humanities	Sociology instructor	Aug 2016-July 2018
Google venture- VIDA	Project Hire, Photography	Photographer	June 2015
Dawood Public School	Humanities	Senior Sociology AS & A2 teacher	2014-2018
Aisha Bawany academy	HOD Sociology	Heading Sociology Dept and Teaching A 'Level Sociology	2012-2016
Genesis school	Sociology and Global perspective	Senior O'level teacher	2011-2013
Habib Bank Limited	Project Hire, ADC	Helped ADC department to educate HBL head office employees about distributive channels	10 <sup>th</sup> June 201- 25 <sup>th</sup> June 2011
Unilever Indonesia	Volunteer	1. PBOX/ HIV AIDS- Unilever project 2. Teaching English language to Underprivileged	6 weeks



Culture and tourism office. Padang .Indonesia	Trainee	Map and brochure designing	6 weeks
Centre Of Learning	O' level and A 'level Sociology/ O'level Math and Economics Teacher	Teaching 11 <sup>th</sup> Grade Sociology ,Economics and Math	Aug 2009 till 2011
A.I.M. School	Primary Teacher	Social Studies Teacher for all Primary Grades	3months
Inspire Education Systems	Teacher's assistant	Assisting students in Math and Sociology	2 year

**Personality Traits**  
Proactive, Extrovert &  
Energetic

## **WORK / PROJECTS/PUBLICATIONS**

- On going Study: *Transport accessibility and its impact on female employability*", funded by British Asian Trust
- Anum Mufti "How to empower women" March 8,2023  
([thenews.com.pk/print/1047637-how-to-empower-women](https://thenews.com.pk/print/1047637-how-to-empower-women))
- Arif Hasan | Dhuha Alvi | Anum Mufti 'INSIDE THE UNDERBELLY OF KARACHI' November 27, 2022  
(<https://www.dawn.com/news/1723403>)
- Anum Mufti and Mansoor Raza. "The distant dream of affordable housing' Dawn News, 06, Nov.2022.  
(<https://www.dawn.com/news/1719280>)
- Anum Mufti. "How accessible is the budget?" The News International, 18,June 2022  
(<https://www.thenews.com.pk/print/967060-how-accessible-is-the-budget>)
- Anum Mufti and Mansoor Raza. "Understanding the ordinary". The News International, 15, March 2022  
(<https://www.thenews.com.pk/print/941572-understanding-the-ordinary>)
- Worked with Mr.Arif Hasan on a study of "*Urban Challenges in Karachi from the perspective of poor communities*", sponsored by the World Bank.
- **Consumer Behavior:** Product development, Market Research, Product promotion & Product Television Commercial.
- **Financial Accounting:** Financial Ratio analysis & portfolio analysis on Fauji Cement Company Limited
- **Business Ethics:** Research analysis on unethical practices of pharmaceutical companies.
- **Thesis :** Research on, "Exploring the issues of women entrepreneurs in Sindh"
- **MBA Thesis :** Financial literacy amongst students
- **Financial modeling :** Created a financial model for a business on MS excel

## **ACHIEVEMENTS**

- Entrepreneurial venture ( private label)
- Scholarship fund for underprivileged Students
- Highest achiever in Oral communication and presentation skills
- Distinction in O'level sociology in the year 2008
- International exchange student
- Various certificates earned at school for excellence in Sports, Academic and Conduct
- Accelerated O and A'level
- Short film presented at the "Nantucket Project" based on crowd sourcing

## **SKILLS & INTERESTS**

- Strong analytical skills, use of judgment and ability to solve problems efficiently
- Ability to work under pressure, tolerant and flexible to different situations
- Self-motivated, idea initiator and team player with an energetic attitude
- Proficiency in MS office
- Professional photographer
- Avid reader and traveler

## **EXTRA CURRICULAR ACTIVITIES & RESPONSIBILITIES**

- International Exchange Participant (AIESEC)
- Member of ZABMUN.
- Member of SZABIST Debating society
- Member of SZABIST sports society.
- Associated with Darul Sukun, and Children's Cancer Foundation.
- Hero Speaker at The Citizen Foundation
- Gymnast in school

**References to be furnished upon request.**